

UK GDPR Privacy Notice for people under 16

Introduction

UK GDPR¹ stands for the UK General Data Protection Regulation and it is now the law. it is designed to keep your personal information safe. Personal information can be

Name	Date of Birth	Information about your family
Emergency contact details	Home address	Telephone numbers
Email	Your School	Information about your health
What language you speak	Your special education needs	Any incidents that may have happened

East Yorkshire is a subsidiary of The Go-Ahead Group plc and is a "data controller"; this means that it collects and uses information about you. East Yorkshire may provide bus and transport for you and your school. As data controller we are responsible for looking after your information and only using this for relevant purposes. If you want to find out more about East Yorkshire please visit our web page www.eastyorkshirebuses.co.uk

Data Protection Principles

UK GDPR has some important principles that ensure that we protect your information,

- We must use your information lawfully, and tell you how we use your information
- If we collect your information for one purpose we can only use it for that purpose
- We need to keep your information up to date
- We can only keep it for as long as it is needed
- We need to look after your information and keep it safe

Why do we collect and use your information?

We only collect your information so that we can use it to do our job, which is mainly transporting you safely to where you need to go. We also may use your information to:

- Contact your school
- Contact your parents
- To protect your welfare
- To assess the quality of our service
- To comply with the law in data sharing
- Processing CCTV images
- Providing and administration of bus passes
- Scheduling of school bus services

¹ Retained Regulation (EU) 2016/679 as it forms part of the law by virtue of section 3 of the European Union (Withdrawal) Act 2018, as supplemented and amended by the Data Protection Act 2018

Do you have to give us your information?

You must give us quite a lot of the information we need, but there is some information that you can choose whether to let us have it or not. When we ask you for information that you don't have to give us, we will ask for your permission and let you know why we want it and what we will do with it. If you don't want us to have the information, that's your choice.

How long will we keep your information?

We don't keep it forever, only for as long as we need it to help us do the thing we needed it for. We have a policy that tells us when to keep it and when to bin it.

Will your information be shared?

We won't share your information with anyone else without your permission, unless the law says we can or should. If we do share your information it will generally be with the school or Local Authority and health care providers

What are your rights?

You have the right to:

- Be told how we use your information
- Ask to see the information we hold
- Ask us to change information you think is wrong
- Ask us to remove information when it's not needed anymore
- Ask us to only use your information in certain ways
- Tell us you don't want your information to be processed

Sometimes it might be appropriate for the person who looks after you to ask for these for you.

If the information we are collecting is information that you can choose not to give, you can tell us to stop collecting it at any time.

If you're worried about how we get and use your information, you can speak to our Group Data Protection Officer (John Sheehan) who can be contacted at:

data.protection@go-ahead.com.

The registered office for the Go-Ahead Group Plc is 3rd floor, 41-51 Grey Street, Newcastle, NE1 6EE.

If you want to complain about we use your personal data, you can contact the Information Commissioner's Officer. You can find out more information about them here

<https://ico.org.uk/global/contact-us/>